

Rep Order# 9765671 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/01/2012 8:40 AM
Last Received: 09/28/2012 5:39 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

***** Contract Coversheet *****

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 9/28
SEE LNS 69-70:
MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)
SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*40	SA	6P-630P	12 NEWS [MADE-GOOD BY LINE(S) 69 70] V5 Effective Dates Changed	:30	\$550.00	10/06-11/03	0	0	0	\$0.00	
	*69	SA	12P-7P	COLLEGE FBALL [MKGD FOR SPOTS MISSED ON LN #40: 10/06-11/03(1/WK)] V5 Added	:30	\$550.00	10/06-10/27	1	4	4	\$2,200.00	
	*70	SA	6A-10A	NEWS [PART OF A MKGD MADE UP OF LINES 69 70] V5 Added	:30	\$550.00	11/03-11/03	1	1	1	\$550.00	
	*41	SU	630P-7P	LOCAL 12 NEWS [MADE-GOOD BY LINE(S) 71] V5 Effective Dates Changed	:30	\$850.00	10/07-11/04	0	0	0	\$0.00	
	*71	TU-F,M	5A-530A	NEWS [MKGD FOR SPOTS MISSED ON LN #41: 10/07-11/04(1/WK)] V5 Added	:30	\$850.00	10/02-11/05	1	5	5	\$4,250.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----

---REPORT TOTALS---

Report Totals: 10 / \$7,000.00

---SALES MONTHLY TOTALS---

Oct 12: 200 / \$254,525.00 Nov 12: 69 / \$102,475.00

Sales Totals: 269 / \$357,000.00

Station Totals: 269 / \$357,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$991,667	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Rep Order# 9765671 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 41237

Printed: 08/29/2012 3:15 PM
Last Received: 07/09/2012 11:43 AM
Showing Buylines: All Rep & Sta Revised Lines

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--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line 41
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*40	SA	6P-630P	12 NEWS	:30	\$550.00	10/06-11/03	1	5	5	\$2,750.00	
				Station Remark: V4 no sat news in oct. pls see remarks for mg offers								
	*41	SU	630P-7P	LOCAL 12 NEWS	:30	\$850.00	10/07-11/04	1	5	5	\$4,250.00	
				Station Remark: V4 1x na 10/21 no news mg m-f 5-530a news ncir w/o 10/8								

---REPORT TOTALS---

Report Totals: 10 / \$7,000.00

---SALES MONTHLY TOTALS---

Oct 12: 200 / \$254,525.00 Nov 12: 69 / \$102,475.00
Sales Totals: 269 / \$357,000.00
Station Totals: 269 / \$357,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$991,667	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

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Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, August 28, 2012 4:41 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-41-3):

Rate: \$850.00
Air Date: Sun 10/21/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

1x M-F 5-6:30a
w/b 10/p News

Rep Order# 9765671 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 41237

Printed: 08/17/2012 12:47 PM
Last Received: 07/09/2012 11:43 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

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Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
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Agency C/P1/P2/E 49/53/1370
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--- REMARKS ---

mg for line 40

1x na 10/6 mg sat 12-7p ncir 10/6 college football
1x na 10/13 mg sat 10/13 12-7p ncir college football
1x na 10/20 mg sat 10/20 12-7p ncir college football
1x na 10/27 mg sat 10/27 12-7p ncir college football
1x na 11/3 mg sat 11/3 6-10a news ncir

t/r

lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*40	SA	6P-630P	12 NEWS	:30	\$550.00	10/06-11/03	1	5	5	\$2,750.00	
				Station Remark: V2 no sat news in oct. pls see remarks for mg offers								

---REPORT TOTALS---

Report Totals: 5 / \$2,750.00

---SALES MONTHLY TOTALS---

Oct 12: 200 / \$254,525.00 Nov 12: 69 / \$102,475.00

Sales Totals: 269 / \$357,000.00

Station Totals: 269 / \$357,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$991,667	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 28%
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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

WKRC 36% WLWT 21% WSTR 2% WXIX 12%

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 10, 2012 3:18 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:
Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-40-1):

Rate: \$550.00
Air Date: Sat 10/06/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

*1x Sat 12-7P
(College PD) on 10/6 News*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 10, 2012 3:20 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-40-2):

Rate: \$550.00
Air Date: Sat 10/13/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

*1x Sat 12-7P
(Change EO) as 10/13 PM*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 10, 2012 3:26 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-40-3):

Rate: \$550.00
Air Date: Sat 10/20/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

*1x Sat (2-7P)
(College Fr) w 10/20 News*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 10, 2012 3:28 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:
Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-40-4):

Rate: \$550.00
Air Date: Sat 10/27/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

*1x Sat 10-27 on
10/27 News (College FQ)*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 10, 2012 3:56 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:
Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-40-5):

Rate: \$550.00
Air Date: Sat 11/03/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

1x Sat 6-10A
on 11/3 pre

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 1												
10/09/12	Tuesday	5:27:43 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	1	MWASH
10/12/12	Friday	5:12:59 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	2	MWASH
10/17/12	Wednesday	5:20:41 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	3	MWASH
10/22/12	Monday	5:12:59 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	4	MWASH
10/24/12	Wednesday	5:28:13 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	6	MWASH
10/25/12	Thursday	5:20:26 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	5	MWASH
11/02/12	Friday	5:06:12 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	8	MWASH
11/05/12	Monday	5:21:41 AM	:30	\$425.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE			1370	P-2	7	MWASH
											8	
Line: 2												
10/02/12	Tuesday	5:35:35 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1	MWASH
10/08/12	Monday	5:51:04 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2	MWASH
											2	
Line: 3												
10/16/12	Tuesday	5:42:22 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1	MWASH
10/19/12	Friday	5:57:21 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2	MWASH
											2	
Line: 4												
10/24/12	Wednesday	5:44:07 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2	MWASH
10/29/12	Monday	5:50:54 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1	MWASH
											2	
Line: 5												
10/30/12	Tuesday	5:34:50 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1	MWASH
10/31/12	Wednesday	5:49:49 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	2	MWASH
											2	
Line: 6												
11/06/12	Tuesday	5:35:05 AM	:30	\$550.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE			1370	P-2	1	MWASH
											1	
Line: 7												
10/03/12	Wednesday	6:12:22 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	1	MWASH
10/08/12	Monday	6:20:08 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	2	MWASH
10/16/12	Tuesday	6:20:28 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	3	MWASH
10/19/12	Friday	6:13:12 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	4	MWASH
10/25/12	Thursday	6:28:14 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	5	MWASH
10/29/12	Monday	6:12:17 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	6	MWASH
10/30/12	Tuesday	6:04:11 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	9	MWASH
10/31/12	Wednesday	6:19:58 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	7	MWASH
11/02/12	Friday	6:27:44 AM	:30	\$650.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE			1370	P-2	8	MWASH
											9	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 8												
10/02/12	Tuesday	3:35:10 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1	MWASH-
10/08/12	Monday	3:43:41 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		2	MWASH-
											2	
Line: 9												
10/16/12	Tuesday	3:50:22 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		2	MWASH-
10/17/12	Wednesday	3:35:40 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1	MWASH-
											2	
Line: 10												
10/23/12	Tuesday	3:43:36 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1	MWASH-
10/25/12	Thursday	3:50:22 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		2	MWASH-
											2	
Line: 11												
11/01/12	Thursday	3:43:06 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		2	MWASH-
11/05/12	Monday	3:58:25 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1	MWASH-
											2	
Line: 12												
11/06/12	Tuesday	3:35:25 AM	:30	\$650.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1	MWASH-
											1	
Line: 13												
10/11/12	Thursday	7:28:56 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		2	MWASH-
10/15/12	Monday	7:29:11 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		1	MWASH-
10/16/12	Tuesday	7:28:56 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		3	MWASH-
10/17/12	Wednesday	7:29:26 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		4	MWASH-
10/24/12	Wednesday	7:29:11 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		6	MWASH-
10/26/12	Friday	7:28:56 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		5	MWASH-
10/30/12	Tuesday	7:29:11 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		8	MWASH-
11/05/12	Monday	7:18:20 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 ADSCC IE		1370	P-2		7	MWASH-
											8	
Line: 14												
10/11/12	Thursday	7:58:56 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		1	MWASH-
10/15/12	Monday	7:36:07 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		2	MWASH-
10/16/12	Tuesday	7:59:26 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		3	MWASH-
10/19/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		4	MWASH-
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		6	MWASH-
10/24/12	Wednesday	7:49:21 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		5	MWASH-
11/01/12	Thursday	7:59:26 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		8	MWASH-
11/02/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		9	MWASH-
11/05/12	Monday	7:36:07 AM	:30	\$450.00		CBS This Morning (7:30:00 AM-8:00:00 ADSCC IE		1370	P-2		7	MWASH-
											9	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/10/12	Wednesday	11:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/22/12	Monday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	12:15 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/29/12	Monday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	11:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	3:29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	5:58:56 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	3:36:50 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	7:30:56 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	1	MWASH-
10/27/12	Saturday	7:40:28 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	2	MWASH-
11/03/12	Saturday	7:39:58 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	3	MWASH-
											3	
Line: 22												
10/21/12	Sunday	11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	1	MWASH-
10/28/12	Sunday	11:34 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	2	MWASH-
11/04/12	Sunday	12:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	7:07:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/05/12	Friday	7:33:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	7:16:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 24												
10/15/12	Monday	08:05 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 25												
10/16/12	Tuesday	05:26 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/18/12	Thursday	03:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 26												
10/23/12	Tuesday	06:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	03:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 27												
10/31/12	Wednesday	05:56 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
11/05/12	Monday	06:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 28												
11/06/12	Tuesday	04:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 29												
10/02/12	Tuesday	04:25 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/03/12	Wednesday	04:40 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/11/12	Thursday	04:55 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	04:45 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH-
10/24/12	Wednesday	04:15 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH-
10/26/12	Friday	03:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	05:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	03:20 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH-
											8	
Line: 30												
10/03/12	Wednesday	02:48 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	03:16 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/09/12	Tuesday	02:26 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH-
10/12/12	Friday	02:26 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH-
10/17/12	Wednesday	02:46 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	6	MWASH-
10/18/12	Thursday	02:48 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	02:51 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH-
11/05/12	Monday	02:07 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH-
											8	
Line: 31												
10/05/12	Friday	05:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 31

10/08/12	Monday	1:29:26 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH
10/09/12	Tuesday	1:29:11 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH
10/10/12	Wednesday	1:59:11 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH
10/25/12	Thursday	1:28:56 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	5	MWASH
10/29/12	Monday	1:58:51 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	6	MWASH
10/30/12	Tuesday	1:28:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH
11/01/12	Thursday	1:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH
											8	
											\$4,400.00	

Line: 32

10/03/12	Wednesday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH
10/04/12	Thursday		:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH
11/01/12	Thursday	1:59:26 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH
11/05/12	Monday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH
											4	
											\$2,200.00	

Line: 33

10/09/12	Tuesday	2:59:11 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH
10/17/12	Wednesday	2:59:11 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH
10/19/12	Friday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH
10/23/12	Tuesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH
10/29/12	Monday	2:59:21 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH
											8	
											\$4,000.00	

Line: 34

10/08/12	Monday	3:58:32 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH
10/17/12	Wednesday	3:59:17 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	4	MWASH
10/19/12	Friday	3:59:02 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH
10/23/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	5	MWASH
10/24/12	Wednesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	6	MWASH
10/30/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH
											9	
											\$4,500.00	

Line: 35

10/02/12	Tuesday	1:13:11 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	DSCC IE	1370	P-2	2	MWASH
10/08/12	Monday	1:21:11 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	DSCC IE	1370	P-2	1	MWASH
10/12/12	Friday	1:04:51 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	DSCC IE	1370	P-2	3	MWASH
10/18/12	Thursday	1:20:26 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	DSCC IE	1370	P-2	4	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 35												
10/23/12	Tuesday	12:36 PM	:30	\$850.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	PDSCC IE	1370	P-2	5	MWASH-
10/29/12	Monday	12:05 PM	:30	\$850.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	PDSCC IE	1370	P-2	6	MWASH-
10/30/12	Tuesday	1:05:06 PM	:30	\$850.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
10/31/12	Wednesday	1:27:21 PM	:30	\$850.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
											8	
Line: 36												
10/02/12	Tuesday	1:35:06 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/05/12	Friday	1:49:51 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/09/12	Tuesday	1:50:31 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	1:50:56 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	3	MWASH-
10/18/12	Thursday	1:36:06 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	5	MWASH-
10/22/12	Monday	1:43:46 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	6	MWASH-
10/24/12	Wednesday	1:50:21 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
10/30/12	Tuesday	1:35:36 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	1:50:51 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	9	MWASH-
											9	
Line: 37												
10/02/12	Tuesday	1:19:57 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	1:20:32 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/12/12	Friday	1:12:25 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	3	MWASH-
10/17/12	Wednesday	1:10:55 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	4	MWASH-
10/23/12	Tuesday	1:03:48 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	6	MWASH-
10/25/12	Thursday	1:19:57 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	5	MWASH-
10/31/12	Wednesday	1:10:55 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	1:27:40 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
											8	
Line: 38												
10/04/12	Thursday	1:49:33 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	1:42:37 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/10/12	Wednesday	1:56:21 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	4	MWASH-
10/12/12	Friday	1:48:48 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	3	MWASH-
10/16/12	Tuesday	1:34:41 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	5	MWASH-
10/17/12	Wednesday	1:34:11 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	6	MWASH-
10/25/12	Thursday	1:41:52 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
10/30/12	Tuesday	1:56:21 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	1:48:48 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	9	MWASH-
											9	
Line: 39												
10/02/12	Tuesday	1:11:38 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	1:28:31 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 39												
10/12/12	Friday	:28:56 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	:04:49 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	3	MWASH-
10/18/12	Thursday	:05:04 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	5	MWASH-
10/23/12	Tuesday	:28:11 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	6	MWASH-
10/29/12	Monday	:05:34 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	7	MWASH-
10/31/12	Wednesday	:19:32 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	9	MWASH-
11/02/12	Friday	:04:49 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	8	MWASH-
											9	
Line: 41												
10/14/12	Sunday	:40:25 PM	:30	\$850.00		630p Local 12 News Su	6:30 PM-7:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/28/12	Sunday	:34:25 PM	:30	\$850.00		630p Local 12 News Su	6:30 PM-7:00 PM	DSCC IE	1370	P-3	4	MWASH-
											2	
Line: 42												
10/02/12	Tuesday	:22:29 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	:11:12 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	:22:14 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3	MWASH-
10/15/12	Monday	:03:56 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	4	MWASH-
10/18/12	Thursday	:10:42 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	6	MWASH-
10/19/12	Friday	:28:34 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5	MWASH-
10/24/12	Wednesday	:22:14 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	8	MWASH-
10/29/12	Monday	:04:26 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7	MWASH-
10/30/12	Tuesday	:22:14 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	10	MWASH-
11/02/12	Friday	:28:34 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9	MWASH-
											10	
Line: 43												
10/02/12	Tuesday	:50:44 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/08/12	Monday	:35:59 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/10/12	Wednesday	:50:56 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/12/12	Friday	:35:44 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/18/12	Thursday	:51:26 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/22/12	Monday	:34:59 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/23/12	Tuesday	:35:29 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7	MWASH-
10/25/12	Thursday	:51:11 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8	MWASH-
10/31/12	Wednesday	:34:29 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/02/12	Friday	:51:26 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10	MWASH-
											10	
Line: 44												
10/02/12	Tuesday	:04:49 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	:27:07 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1	MWASH-
10/12/12	Friday	:19:55 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 44												
10/18/12	Thursday	1:34:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5	MWASH-
10/22/12	Monday	1:05:38 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	1:19:27 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7	MWASH-
10/29/12	Monday	1:33:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH-
10/31/12	Wednesday	1:25:37 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH-
11/01/12	Thursday	1:11:48 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH-
											9	
Line: 45												
10/08/12	Monday	1:59:30 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	2	MWASH-
10/16/12	Tuesday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	3	MWASH-
10/17/12	Wednesday	1:46:00 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	2:23:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	6	MWASH-
10/26/12	Friday	1:59:00 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	5	MWASH-
11/01/12	Thursday	2:24:00 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	8	MWASH-
11/05/12	Monday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	7	MWASH-
											8	
Line: 46												
10/02/12	Tuesday	1:24:20 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	1:00:10 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	2	MWASH-
10/12/12	Friday	1:24:20 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	1:00:40 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	3	MWASH-
10/16/12	Tuesday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	6	MWASH-
10/18/12	Thursday	2:48:35 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	5	MWASH-
10/24/12	Wednesday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	7	MWASH-
10/29/12	Monday	1:23:50 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	10	MWASH-
11/02/12	Friday	1:12:15 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	9	MWASH-
											10	
Line: 47												
10/06/12	Saturday	2:23:43 XM	:30	\$450.00		Sat 1205a-105a	12:05 AM-1:05 AM	DSCC IE	1370	P-2	1	MWASH-
10/13/12	Saturday	2:22:43 XM	:30	\$450.00		Sat 1205a-105a	12:05 AM-1:05 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 48												
10/13/12	Saturday	2:53:25 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH-
10/20/12	Saturday	2:44:11 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH-
10/27/12	Saturday	2:52:50 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	3	MWASH-
11/03/12	Saturday	2:43:56 XM	:30	\$175.00		Sat 1205a-105a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	4	MWASH-
											4	
Line: 49												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 49												
10/07/12	Sunday	1:39:48 XM	:30	\$200.00		Sun 105a-205a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH-
10/14/12	Sunday	2:04:26 XM	:30	\$200.00		Sun 105a-205a	1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH-
											2	
Line: 50												
10/09/12	Tuesday	3:20:07 PM	:30	\$6,500.00		Tue Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/23/12	Tuesday	3:20:07 PM	:30	\$6,500.00		Tue Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 51												
10/02/12	Tuesday	3:19:42 PM	:30	\$4,800.00		Tue Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH-
											1	
Line: 52												
10/16/12	Tuesday	3:58:20 PM	:30	\$4,000.00		Tue Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/30/12	Tuesday	3:43:00 PM	:30	\$4,000.00		Tue Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 53												
10/17/12	Wednesday	3:28:00 PM	:30	\$7,500.00		Wed Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 54												
10/25/12	Thursday	3:14:58 PM	:30	\$6,500.00		Thu Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-
11/01/12	Thursday	3:14:28 PM	:30	\$6,500.00		Thu Reg 1	8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 55												
10/11/12	Thursday	3:58:18 PM	:30	\$6,500.00		Thu Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/18/12	Thursday	3:40:38 PM	:30	\$6,500.00		Thu Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH-
10/25/12	Thursday	3:19:47 PM	:30	\$6,500.00		Thu Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH-
11/01/12	Thursday	3:40:08 PM	:30	\$6,500.00		Thu Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	4	MWASH-
											4	
Line: 56												
10/05/12	Friday	3:39:58 PM	:30	\$4,000.00		Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/26/12	Friday	3:40:13 PM	:30	\$4,000.00		Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH-
11/02/12	Friday	3:19:27 PM	:30	\$4,000.00		Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH-
											3	
Line: 57												
10/19/12	Friday	3:43:00 PM	:30	\$5,000.00		Fri Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	1	MWASH-
11/02/12	Friday	3:28:45 PM	:30	\$5,000.00		Fri Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 58												
10/28/12	Sunday	3:28:15 PM	:30	\$3,500.00		Sun Reg 4	10:00 PM-11:00 PM	DSCC IE	1370	P-3	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 58												
				\$3,500.00								1
Line: 59												
10/06/12	Saturday	5:49:06 PM	:30	\$1,000.00		SEC Football	12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-
				\$1,000.00								1
Line: 60												
10/13/12	Saturday	5:24:01 PM	:30	\$1,000.00		SEC Football	12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-
				\$1,000.00								1
Line: 61												
10/20/12	Saturday	2:02:56 XM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH-
10/27/12	Saturday	1:55:25 PM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH-
11/03/12	Saturday	1:48:25 PM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-
				\$2,250.00								3
Line: 62												
10/07/12	Sunday	1:41:32 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH-
10/14/12	Sunday	1:56:01 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH-
10/21/12	Sunday	1:41:17 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-
10/28/12	Sunday	2:03:56 XM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH-
11/04/12	Sunday	1:48:54 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH-
				\$3,750.00								5
Line: 63												
10/21/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/28/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH-
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH-
				\$4,500.00								3
Line: 64												
10/28/12	Sunday	3:39:30 PM	:30	\$7,500.00		NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-
				\$7,500.00								1
Line: 65												
10/07/12	Sunday	2:47:05 PM	:30	\$12,000.00		Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-
				\$12,000.00								1
Line: 66												
10/14/12	Sunday	3:39:30 PM	:30	\$15,000.00		Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-
				\$15,000.00								1
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-2	1	MWASH-
				\$30,000.00								1
Line: 68												
10/21/12	Sunday	3:28:25 PM	:30	\$10,000.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-1	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 68

				\$10,000.00							1	
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Line: 69

10/06/12	Saturday	3:14:13 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	1	MWASH-
10/13/12	Saturday		:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	2	MWASH-
10/20/12	Saturday		:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	3	MWASH-
10/27/12	Saturday		:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4	4	MWASH-

				\$2,200.00							4	
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Line: 70

11/03/12	Saturday		:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 DSCC IE		1370	P-4	1	MWASH-
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				\$550.00							1	
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Line: 71

10/03/12	Wednesday		:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday		:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday		:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	3	MWASH-
10/25/12	Thursday		:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	4	MWASH-
11/02/12	Friday		:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2	5	MWASH-

				\$4,250.00							5	
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				\$358,700.00							271	
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				\$358,700.00							271	
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				\$358,700.00							271	
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				\$358,700.00							271	
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				\$358,700.00							271	
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				\$358,700.00							271	
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[Filtered by:] [Sorted by: Station]